INSURANCE

ADC

# Connecting aviation

REMARKETING

YOUR GO-TO PARTNERS IN MIDDLE EAST & AFRICA FH53 offers comprehensive solutions for the full spectrum of aviation business. Our service approach to clients is

focused on integrity, transparency, safety, confidentiality, and efficiency.

# INNOVATIVE HUB

What sets FH53 apart is its outside-the-box approach to deliver results. Headquartered in an aviation and technological hub (Dubai World Central) gives us access to unmatchable partners, technology, collaborations, and ideas.

## KNOW-HOW

With over a decade of industry expertise, 60+ man-years of management experience, wealth of knowledge, global contacts and strong affiliations, FH53 can take your business to new heights.

# EXPERTISE



- WHAT YOU GET
- Outsourced MEA/international office
- Dedicated account management/team for your business
- Access to our trusted network of aviation associates
- Regular meetings and reports
- A decade of regional know-how and cultural sensitivity
- Strong MEA/global footprint

#### WHAT WE DO

- Establish a relationship with potential customers
- Focused on-the-ground research and study
- Extensive business development, marketing, and sales support
- Relationship building with local communities
  - Coordination with regional aviation and business regulatory authorities
- Participation in regional events, conferences, exhibitions
- Local support for office set-up and human resources hiring

#### VALUE PROPOSITION

- Your instant presence in the MEA no procedures or hassles
- Commit to a new market or expand in an existing one
- Save on high fixed and operating costs for your business
- Save on regular travel costs to the MEA from your base
- Your go-to partner for all regional business needs Your brand ambassadors!

### GET IN TOUCH +971 50 6587807

sales@fh53aviation.com www.fh53aviation.com

DWC Business Centre Dubai Aviation City P. D. Box 390667, Dubai, UAE

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